

# Aishika Sen

## Copywriter



### HIT MY LINE

(803)636-7480  
aishikasen@hotmail.com  
aishikasen.com

### I'VE TRIED STUFF

#### .Monks — Copywriter

Feb 2024 - Dec 2024 | Los Angeles, CA

- Campaign concepting, concepting and writing copy in multiple formats
- Clients - T-Mobile/Metro, Hulu, Visa, Kraken

#### R/GA — Copywriter

Aug 2021 - Feb 2024 | Cafes and Couches across L.A.

- Campaign concepting, concepting and writing copy in multiple formats
- Clients - YouTube, Netflix, Reddit, Google, Opendoor, Nike

#### R/GA — Copywriter Intern

Jun 2021 - Aug 2021 | The Best Wifi Spots, My House

- Wrote, concepted, and executed copy in multiple formats
- Mastered Manifestos
- Clients - Electronic Arts, Shopify, Reddit, Airbnb, Quizlet

#### The Vessel — Copywriter Intern

Aug 2020 - Oct 2020 | Couch, My House

- Helped establish brand voice for startup
- Wrote copy for website and social

### DEBT

Savannah College of Art and Design  
Savannah, GA  
B.F.A. Advertising  
2017-2021

### I CAN DO THINGS

Illustrator	Typography
Photoshop	Copywriting
InDesign	Strategic Thinking
Microsoft Office	Concepting
Powerpoint	Content Creation
Sketching	Customer Service
Photography	A Lot Of Art Stuff

### THINGS TO STICK ON THE FRIDGE

Merit Award One Show Young Ones  
2021

Multicultural Advertising Internship Fellow  
(MAIP)  
2021

Gold SCADDY - Print Campaign  
2021