

Aishika Sen

Copywriter



HIT MY LINE

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I'VE TRIED STUFF

R/GA — Copywriter

Aug 2021 - Present | Cafes and Couches across L.A.

- Campaign concepting, concepting and writing copy in multiple formats
- Clients - YouTube, Netflix, Reddit, Google, Opendoor, Nike

R/GA — Copywriter Intern

Jun 2021 - Aug 2021 | The Best Wifi Spots, My House

- Wrote, concepted, and executed copy in multiple formats
- Mastered Manifestos
- Clients - Electronic Arts, Shopify, Reddit, Airbnb, Quizlet

The Vessel — Copywriter Intern

Aug 2020 - Oct 2020 | Couch, My House

- Helped establish brand voice for startup
- Wrote copy for website and social

DEBT

Savannah College of Art and Design
Savannah, GA
B.F.A. Advertising
2017-2021

I CAN DO THINGS

Illustrator	Typography
Photoshop	Copywriting
InDesign	Strategic Thinking
Microsoft Office	Concepting
Powerpoint	Content Creation
Sketching	Customer Service
Photography	A Lot Of Art Stuff

THINGS TO STICK ON THE FRIDGE

Merit Award One Show Young Ones
2021

Multicultural Advertising Internship Fellow
(MAIP)
2021

Gold SCADDY - Print Campaign
2021